

# 12 Good Food Policy Priorities

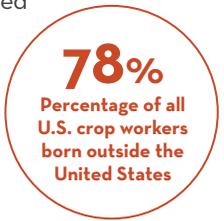
We need a Good Food system that employs sustainable practices to make healthy, affordable food accessible for all. Toward that end, our clients have asked us to identify policy changes that can make our system more equitable, sustainable, and broadly profitable. These 12 Good Food policy priorities represent the best place to start, given current economic, political, and environmental challenges. Some will be hard to achieve, but all are necessary.

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## WORKFORCE GENERATORS

America must grow a Good Food workforce to regenerate our food system.

- 1 Incent **private sector participation** in new farmer initiatives and reward permanent job creation
  - ▶ Allow large-scale farm producers access to Farm Bill Title V resources if they meet job creation targets
- 2 Create “**Good Food Practitioner**” (GFP) certification under the USDA’s Agriculture Marketing Service
  - ▶ Adapt the tech industry’s credentialing model to enable Good Food workers to build knowledge and qualifications
- 3 Create a path to citizenship for GFP-credentialed workers by reforming the H-2A visa program



## INNOVATION DRIVERS

Current policy and infrastructure favor large, consolidated businesses and limit opportunities for new and small actors to scale. We need a more innovative Good Food ecosystem.

- 4 Establish a **network of Regional Food Innovation Hubs** within Farm Bill Title VII
  - ▶ Focus each on food production methods specific to regional climate and agricultural profiles
- 5 Develop a **competitive grant program for states** that uses federal funds to create conditions for Good Food innovation
  - ▶ Leverage K-12 systems and public colleges and universities as high-volume food purchasers
- 6 Pass the **PRIME Act** to help address negative impacts of supply chain consolidation and enable the sale of more regionally raised meat



## ACCESS ACCELERATORS

Millions of Americans lack access to fresh, affordable foods. We need to bring Good Food to all neighborhoods.

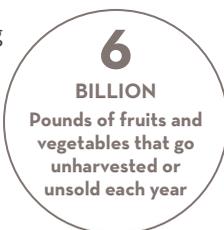
- 7 Incent **local food** purchases within SNAP, CNR, and other feeding programs
  - ▶ Improve healthy food access through USDA’s Food Insecurity Incentive Initiative and others
- 8 Build data for **best practices in SNAP**, streamlining access to benefits and improving nutrition criteria
  - ▶ Reform Farm Bill to mandate data collection at point of purchase
- 9 Create a **tax incentive for businesses** in food deserts that produce healthy food, sell at least 50% of it locally, and employ a workforce that is at least 50% local



## SUSTAINABILITY SHAPERS

U.S. food policy favors farming practices that harm the environment and human health. We need better ways to address environmental externalities.

- 10 Advocate for an executive order mandating **Ecosystem Service Restoration standards**
  - ▶ Create a compliance baseline for managing the environmental impact of food production
- 11 Encourage small farms to transition to **USDA Organic**
  - ▶ Build crop production incentives into Farm Bill to support the transition
- 12 Create a **Food Waste Reduction Program** under the USDA’s Agriculture Marketing Service to incent markets for imperfect produce and promote food waste recycling
  - ▶ Model after USDA Local Food Promotion Program



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