

Arabella Advisors' Evaluation Dashboards

Evaluation dashboards are tools designed to capture and quickly communicate essential feedback related to the impact of grant-making and impact investing programs.

ABOUT ARABELLA

Arabella Advisors helps philanthropists and investors who are serious about impact achieve the greatest good with their resources. We help you imagine what's possible, design the best strategy, learn what works best, and do the work necessary to make your vision a reality.

Our evaluation team partners with leading funders and impact investors worldwide to produce evaluations—and to develop evaluation tools—that enable concrete action and course correction and support real-time decisions that increase impact.

More than a decade of experience evaluating social and environmental impact has taught us a key lesson: lack of clear and regular feedback often limits or even undercuts philanthropic efforts. To address this problem, Arabella Advisors' evaluation team frequently develops evaluation dashboards—tools designed to capture and quickly communicate essential feedback related to the impact of grant-making and impact investing programs.

When developed carefully and implemented correctly, such dashboards:

- 1. Empower learning:** Dashboards enable continual awareness and immediate insight into the ongoing impact of your grant making
- 2. Drive communication:** Dashboards enable key stakeholders—including board members, organizational partners, and grantees—to see the ongoing impact of grant-making efforts
- 3. Improve decision making:** By enabling deeper understanding and better communication, dashboards ultimately position decision makers to drive increased impact

OUR APPROACH

To develop your customized evaluation dashboard, Arabella's evaluation team will work closely with you to:

- **Determine the most effective** outcome-related data and other feedback your team should monitor regularly
- **Develop systems and processes** for effectively gathering data and feedback
- **Design sets of images** that begin to translate your data into easy-to-understand findings
- **Deliver results and data** based on your consumption preferences—in document format or as an interactive online tool

KEY DASHBOARD BENEFITS

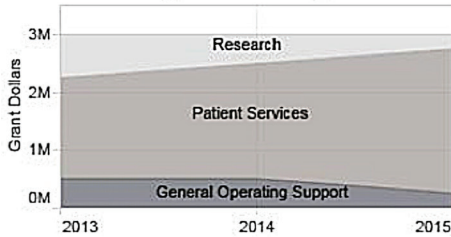
- **Share critical data** in actionable time frames
- **Visualize impact** and course correct as necessary
- **Demonstrate progress** without creating undue reporting burdens
- **Help grantees understand** funder goals—and vice versa

For a sample evaluation dashboard, see the reverse side of this document.

Evaluation Dashboards

SAMPLE EVALUATION DASHBOARD: RURAL HEALTH CARE ACCESS PROGRAM

Program Funding

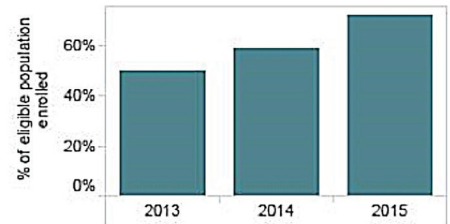


Patients Served

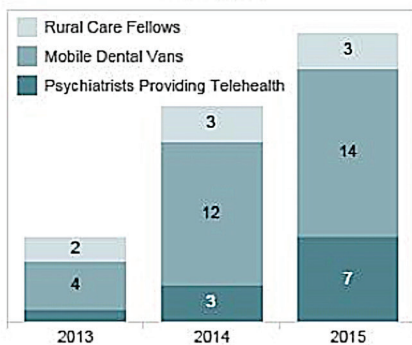
Population	2013	2014	2015
Adults	9,081	10,039	10,257
Children	4,239	4,274	4,419

2016 YTD: 1,081 adults and 417 children served

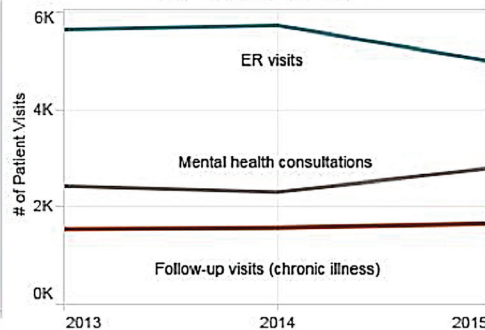
Marketplace Enrollment (targeted)



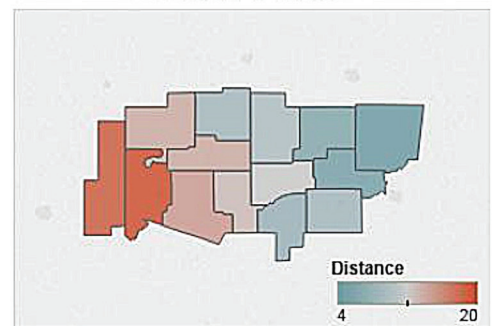
Mobile and Telehealth Service Providers



Preventative Care Metrics (targeted counties)



Average Distance from Primary Care Provider (by county)



EXPLANATION

This sample dashboard presents metrics designed to enable a foundation's staff and board to better understand and make decisions about its Rural Health Care Access Program (RHCAP). We invented this example based on prior work we've done, since sharing an actual dashboard would compromise client confidentiality.

In the case we envision, the foundation has devised the RHCAP to increase access to needed health care in rural counties using multiple strategies, including research, direct service provision, and general operating support. The dashboard provides intel in near-real time to all critical stakeholders, positioning them to make better informed decisions—both about what's working and about what needs work.



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